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Piper Marks 1,572,480 Minutes in Bestseller Heaven

With over 4.5 million in print, *90 Minutes in Heaven* marks 3 years on NY Times List

GRAND RAPIDS, Mich. –With the October 23 issue of the New York Times Paperback Non-fiction Bestseller List, *90 Minutes in Heaven* (Revell, 0-8007-5949-4; \$12.99), written by Don Piper, celebrates 156 weeks and 3 years on the list, with 114 weeks at or above number ten. The book charts on this week’s list at number eleven. Defying traditional paths onto the list, the book first entered the list more than three years after it was first published.

90 Minutes in Heaven tells the story of Piper’s car accident, his time in heaven after he was pronounced dead on the scene, his return to earth, and his grueling recovery. The book has also appeared on a number of other bestseller lists, including *USA Today*, *Publishers Weekly*’s Paperback Religion Bestsellers and Trade Paperback Bestsellers, the CBA Christian Marketplace Top 50, *Christian Retailing*’s Top 100, and the BookSense Bestsellers list.

Currently, the original edition of the book has over 4.5 million in print with trade paper, Spanish, hardcover, audio, and large print editions of the book all continuing to sell strongly as well a new young reader’s edition and small group DVD curriculum now available. In addition, the book has a strong presence internationally with translations available in German, Dutch, Portuguese, Polish, Romanian, and Swedish.

“Don’s story was capable of so much more than he, or we, had anticipated. Don speaks to thousands and thousands each year, and at the current pace of book sales, our cautious first printing quantity [of 8,000 copies] would be depleted in merely two days,” writes Dwight Baker, president of Baker Publishing Group in the foreword to the new hardcover edition. “*90 Minutes in Heaven* is widely embraced by people who face personal suffering. The book relates a joyous vision of the afterlife that is unique and rare.”

Piper’s amazing story began on January 18, 1989 when the car he was traveling in was crushed after a semi swerved into his lane. Though EMTs on the scene determined Piper had been killed instantly, a Baptist preacher who had stopped to offer help began to pray for him as he lay lifeless under a tarp, still in his car. But he was unaware of the chaos swirling around his body on earth—he knew only that he was surrounded by loved ones and friends, magnificent light, a sense of pure peace and the most glorious music he had ever heard.

“I’m thoroughly convinced that God answers prayer. Answered prayer is why I’m still alive. ...I have an unquestionable belief that God still is in the miracle business. Too many people read about the supernatural in the Bible and think, *That’s the way it was in biblical times*. I’m convinced that God continues to do the more-than-ordinary. Every day I thank God that I’m a living, walking, talking miracle,” writes Piper.

Don Piper has been an ordained minister since 1985. He has been covered by numerous media outlets including *Newsweek*, “The Today Show,” “The 700 Club,” “At Home Live,” and TBN’s “Praise the Lord.” Piper leads conferences and retreats in the United States and abroad.

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